

Giles Brown Consulting

Award-winning creative, digital, and strategic services



CAREER...

February 2013 – Present
Writer & Consultant (Content : Digital : Strategy)
Wellington, New Zealand

June 2010 – February 2013 (2 years, 9 months)
Service Line Lead – Web & Digital Strategy
Intergen, New Zealand

December 2003 – June 2010 (6 years, 7 months)
Information Architect / User Experience Designer
Click Suite, New Zealand

February 2003 – December 2003 (11 months)
Travel / Writer
Europe & North America

January 2002 – February 2003 (1 year, 2 months)
Writer
Aim Proximity, New Zealand

November 1998 – January 2002 (3 years, 3 months)
Information Architect / Writer
Click Suite, New Zealand

January 1998 – November 1998 (11 months)
Freelance Creative Services
Various

January 1996 – January 1998 (2 years, 1 month)
Policy Advisor
Ministry of Economic Development, New Zealand

SKILLS...

- Digital Strategy & Consulting
- Creative Direction / Concept Creation / Writing
- UX / CX (User Experience / Customer Experience)
- Information Architecture / Interaction Design
- Digital Content Audits / Content Strategy / Content Marketing
- Research & Fieldwork
- Workshop Facilitation / Stakeholder Analysis
- Landscape / Competitive Analysis
- Concept / Prototype Testing
- User testing / Usability Workshops and Analysis
- Content Testing
- Software / Application / Intranet Design

AWARDS...

I have won over 50 awards (in New Zealand and overseas) either as Creative Lead or as a senior team member, including:

- > 2016 The Killer Content Awards (B2B)
- > 2011 Webby Award Winner
- > 2008 International Academy of Visual Arts Award
- > 2002 EMMA – European Multimedia Award
- > 2000 New York Festivals New Media Award

If you require more details regarding any of these awards (i.e. my role or a detailed portfolio) I can provide these.

EDUCATION...

1992 – 1995
BA (First Class HONS), Anthropology & Politics
Victoria University, Wellington, New Zealand